

The Bamboo Project Gusovius

as a cultural and educational project of the New European Bauhaus

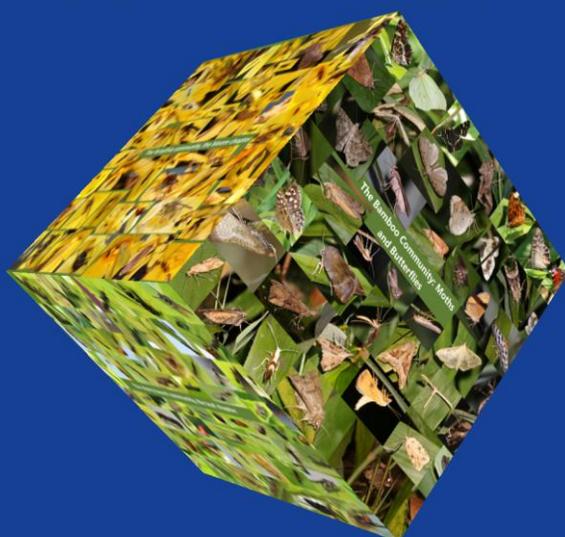
Cooperation partners and supporters wanted!



New European Bauhaus
beautiful | sustainable | together



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Introduction to the topic "New European Bauhaus"

Quote from Commission President Ursula von der Leyen:

"At the launch of the European Green Deal, we realised that something was missing: a grassroots movement through the people. And that is why we say that the heart and soul of the European Green Deal is the New European Bauhaus. Even if we rebuild Ukraine, we will do it in the spirit of the New European Bauhaus."

Commission President Ursula von der Leyen invoked the spirit of the Bauhaus and a grassroots movement. Here it is in the form of the bamboo project.



www.gluecksgarten.de



From the EU website:

https://new-european-bauhaus.europa.eu/about/about-initiative_en?prefLang=de&etrans=de



About the initiative

The New European Bauhaus initiative connects the European Green Deal with our daily lives and living spaces. It calls on all Europeans to imagine and build together a sustainable and inclusive future that is beautiful for our eyes, our minds and our souls.

The New European Bauhaus is a creative and transdisciplinary movement in the making!

- *It is a bridge between science and technology, art and culture.*
- *It's about using our green and digital challenges to change our lives for the better.*
- *It is an invitation to tackle complex social problems together through co-creation.*

By building bridges between different backgrounds, cutting disciplines and building on participation at all levels, the New European Bauhaus inspires a movement that facilitates and guides the transformation of our societies along three inseparable values:

- **Sustainability**, from climate targets to circular economy, zero impact and biodiversity
- **Aesthetics**, quality of experience and style beyond functionality
- **inclusion**, from valuing diversity to ensuring accessibility and affordability

The New European Bauhaus brings together citizens, experts, businesses and institutions to reimagine sustainable living in Europe and beyond. In addition to creating a platform for experimentation and connection, the initiative also supports positive change by providing access to EU funding for beautiful, sustainable and inclusive projects.

An appeal of the New European Bauhaus:

https://new-european-bauhaus.europa.eu/get-involved/call-places-learning_en?etransnolive=1&prefLang=de&etrans=de



Transformation of learning venues

Your future is in your hands! Share your project and join other passionate individuals and organisations who are making a difference where and how people learn across Europe and beyond – from classrooms to streets and playgrounds to libraries.

What are we looking for?

*We are looking for projects that focus on transforming **places of learning** that connect a tangible place with innovative pedagogical methods and the local community. We are interested in ongoing or new projects in the fields of education, training, youth and knowledge that reflect the values of the New European Bauhaus (sustainability, aesthetics, inclusion) and focus on the transformation of:*

- *A **physical place** of education and knowledge*
- ***Pathways of learning** or acquiring knowledge and/or of educational and pedagogical focus*
- *The **relationship** with the local community*

While the ultimate goal is to combine these three dimensions of transformation, projects developed around two of them are also welcome.

We invite you – experts, thinkers, doers, neighbours, ministers, students, educators or researchers – to join us in making waves for beautiful, sustainable and inclusive spaces that shape our future ways of learning and thinking.

A link to a bamboo project of the Association of German Scientists VDW under the mission statement "**Saving the world? Transformation in Practice!**", which was developed at the same time as the bamboo project Gusovius:

https://laudato-si-transformation.de/wp-content/uploads/2016/11/Infosheet_mit_Hintergruenden_Bambus-Projekt_web.pdf



*In the context of our project, **every** bamboo that is planted, regardless of whether it is planted here or in the Philippines, serves the **transformation** considered necessary in terms of food, climate, co-protection and environmental protection: it does its service worldwide.*

It's about making the important decisions now and taking action, getting involved in the "bamboo miracle" with our hands and feet.

*... **Stop thinking, start acting...***

The European Union has identified the issues of "combating hate speech and incitement and disinformation" as well as media literacy as the main concerns.

Combating hatred and intolerance, quotes from the European Union:

In her 2021 State of the European Union address, Commission President von der Leyen stressed that progress in the fight against racism and hatred is a tender plant and that now is the time for change and for a Union where condemnation matters and action is even more important. All forms and manifestations of hatred and intolerance are incompatible with the values on which the EU is founded...

Tackling online misinformation

"The Commission is fighting the spread of disinformation and misinformation online to ensure the protection of European values and democratic systems... The spread of both disinformation and misinformation can have a number of harmful consequences, such as threatening our democracies, polarizing debates..."

Media literacy

"Media literacy has never been more important."

"Media literacy concerns different media and distribution methods. It is a crucial skill for all citizens regardless of age, as it empowers them and raises their awareness. It also helps to counteract the effects of disinformation campaigns and fake news that spreads through digital media."

The bamboo project covers exactly the areas mentioned by the EU:

- *Combating hatred and intolerance*
- *Tackling misinformation*
- *Building media literacy*

In addition, the three fundamental values of the New European Bauhaus

- *Sustainability (biodiversity)*
- *Aesthetics*
- *Inclusion (appreciation of diversity)*

presented in a unique way.

We are looking for cooperation partners and supporters for the realization of the bamboo project and would be happy if we can win your interest.

Let us overcome xenophobia in the field of botany together, let us stand together for a free, independent science!

Let's get to the bottom of the main cause of insect mortality together!

The insect study *Gusovius* as part of the bamboo project provides crucial clues.

Diversity wins!

Sven Gusovius & Eric Gusovius



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**The Bamboo Project Gusovius:
A grassroots movement for education and media literacy**



**The Bamboo Project Gusovius:
For freedom and diversity!**